

Kerri Easton
Nomination for Secretary, Committee of the Celtic Club



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I believe that I could facilitate the Celtic Club's progress through this challenging period due to my extensive experience on other Committees in both city and regionally based organisations. These roles have involved developing policy and implementing programs. I have gained experience in effective negotiation with senior administrators and developers.

Financial ability and acumen are crucial to running a healthy Committee and I have had experience administering local arts and development grants and keeping a close watch on the spending by contractors.

The Celtic Club has been losing members for the last three years and desperately needs a well thought out marketing policy. I have experience designing and conducting these for an International Art Award "Books Beyond Words" over four years, and I understand the importance of targeting the message to the audience. For over ten years, the Club has lamented the lack of younger members, even as young people used to walk in and out of its doors. Using social media, I would oversee an effective outreach program to recruit more members to carry the Club into its next phase.

As a proud Irish Australian, I look forward to this Club changing tack to a viable future.